



THE CAROLE ROBERTSON CENTER FOR LEARNING
**2026 E3 GALA:
50TH ANNIVERSARY CELEBRATION**

**SPONSORSHIP
OPPORTUNITIES**

PRESENTED BY **ROBERT R.
McCORMICK
FOUNDATION**

May 7, 2026 | 6:00 - 10:00 PM | The Geraghty | 2520 S Hoyne Ave, Chicago, IL 60608



CAROLE ROBERTSON CENTER
for Learning



E3 GALA EVENT OVERVIEW

The E3 Gala is the Carole Robertson Center for Learning’s annual celebration highlighting our mission to Educate, Enrich, and Empower (E3) the children and families with whom we work.

This year marks a powerful milestone—50 years of impactful direct service—reflecting our commitment to opportunity, growth and community. Since our founding, the Center has grown into a trusted resource and respected thought leader to policymakers and community stakeholders. Our impact is only possible because of partners like you.

We invite you to join us for a fun-filled evening that allows us to raise necessary funds to continue supporting program innovation and general operations. Many opportunities are available to partner with us on our E3 Gala.

We appreciate your consideration and look forward to our partnership!



SPONSORSHIP LEVELS

CHANGE AGENT

Gift: \$50,000

Includes:

- Two premium tables (20 seats total)
- Five (5) VIP reception tickets
- Verbal recognition during program
- One dedicated volunteer day for employees at the Center
- Prominent logo placement on all event materials, signage, and website
 - Dedicated mention in press release and e-blast
 - 1080x1080 pixel digital ad on event page
 - Company logo on digital screens
 - Logo inclusion on printed gala invitation (if confirmed early)
- Custom social media thank-you posts

CHAMPION

Gift: \$25,000

Includes:

- One table (10 seats total)
- Three (3) VIP reception tickets
- Verbal recognition during program
- One dedicated volunteer day for employees at the Center
- Logo recognition on event signage, website, and printed materials
- Logo on digital screens during event
- 1080x1080 pixel ad in event digital program/event landing page
- Two social media thank-you highlights (IG and FB stories)
- Recognition in post-event impact report

LEADER

Gift: \$15,000

Includes:

- One table (10 seats total)
- Recognition in event slideshow and program
- Invitation for 5 employees to volunteer at a Center event
- Name/logo on website and event signage
- One social media thank-you highlight (IG and FB stories)

ALLY

Gift: \$10,000

Includes:

- One table (10 seats total)
- Name listed on website and event signage
- Recognition in event program and post-event thank-you
- One social media shoutout



SPONSORSHIP AGREEMENT

Contact Information

Business Name: _____

Website: _____

Address: _____

City: _____ Zip Code: _____

Primary Contact: _____ Title: _____

Phone: _____ Email: _____

Sponsorship Selection

Change Agent: \$50,000 Champion: \$25,000 Leader: \$15,000 Ally: \$10,000

Payment Method

Invoice Credit Card

Name on credit card: _____

Credit card number: _____ Expiration date: _____ Security code: _____

For questions or more information, please email orangel@carolerobertsoncenter.org or call **312.243.7300 Ext. 201**.